

Job Description: Email Marketing Executive (SEO, Digital Marketing, and Website Development Leads)

Company: Coreminds Digital Private Limited

Location: Remote / Work From Home (WFH)

Experience: 2–5 Years

Employment Type: Full-Time

Job Title: Email Marketing Executive

Coreminds Digital Private Limited is a leading provider of complete digital solutions. We are currently looking for **results-driven Email Marketing Executives** to join our growing team. In this role, you will be responsible for spearheading our outbound email campaigns to generate high-quality international leads for our SEO, website development, and Digital Marketing services.

Role Overview

- **Company:** Coreminds Digital
 - **Positions Available:** 5
 - **Location:** Completely Remote / Work From Home (WFH)
 - **Experience Required:** 2+ Years
 - **Employment Type:** Full-Time (Immediate Joiners Preferred)
 - **Compensation:** Best in the industry
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Key Responsibilities

- **International Lead Generation:** Develop and execute email marketing strategies aimed at acquiring international B2B leads for SEO, website development, and Digital Marketing services.
- **Campaign Management:** Manage the end-to-end process of email campaigns, including list building, segmenting, and scheduling.
- **Copywriting:** Craft compelling, high-converting email subject lines and body content that resonate with a global audience.

- **Performance Tracking:** Monitor and analyze key metrics (open rates, CTR, conversion rates) to optimize campaign performance.
 - **Lead Nurturing:** Follow up with potential prospects to qualify leads and hand them off to the sales team.
 - **Compliance:** Ensure all email activities comply with international data privacy laws (e.g., GDPR, CAN-SPAM).
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Requirements & Qualifications

- Minimum of **2+ year of experience** in email marketing or lead generation.
 - Proven track record of generating leads specifically for **SEO and Digital Marketing agencies**.
 - Strong understanding of email automation tools and CRM software.
 - Excellent written English skills with a focus on professional, persuasive communication.
 - Ability to work independently in a **100% remote environment**.
 - Highly organized with the ability to manage multiple campaigns simultaneously.
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Why Join Us?

- **Work from Anywhere:** Enjoy the full flexibility of a permanent remote setup.
 - **Competitive Salary:** We offer industry-leading compensation packages for the right talent.
 - **Growth Potential:** Be part of a fast-scaling digital solutions provider.
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How to Apply

If you are a proactive marketer with a knack for closing international leads, we want to hear from you!

- **Email your CV to:** hr@coremindsdigital.com
- **For inquiries, call:** +91-863-046-1835
- **Website:** www.coremindsdigital.com